

PORTFOLIO

Gabriela Jędrzejczyk



GRAPHIC DESIGNER

About me

I completed my education in advertising,
and successfully passed the state professional examinations.



PGF.07: Creating Advertising Messages
(Graphic design, copywriting, and media production)



PGF.08: Advertising Campaign Management
(Marketing strategies, media planning, and market research)



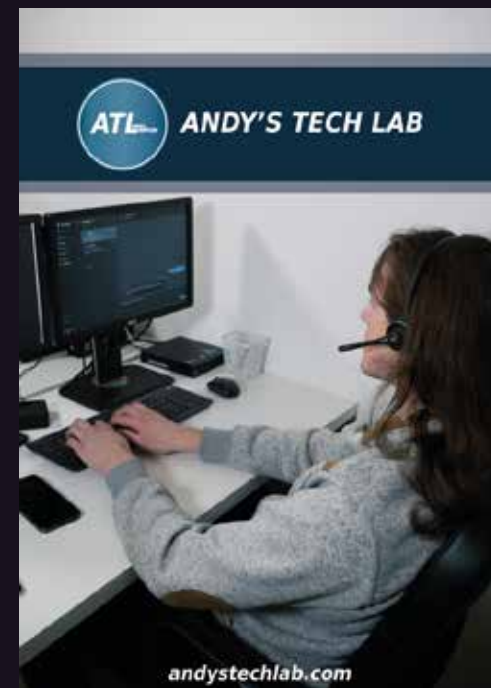
Design is more than just a hobby to me
it's a way to express ideas.

I've been passionate about illustration and visual design from a young age,
I enjoy creating clean, creative,
and eye-catching work while constantly exploring new ideas.

My projects

ATL Andy's Tech Lab - Visual Identity

A visual identity project created for a technology-focused brand. The goal was to develop a modern, professional and consistent image that could be used across digital and printed materials.



My projects

Scope of work:

Logo design, brand identity, business cards, social media graphics and marketing materials.



My projects

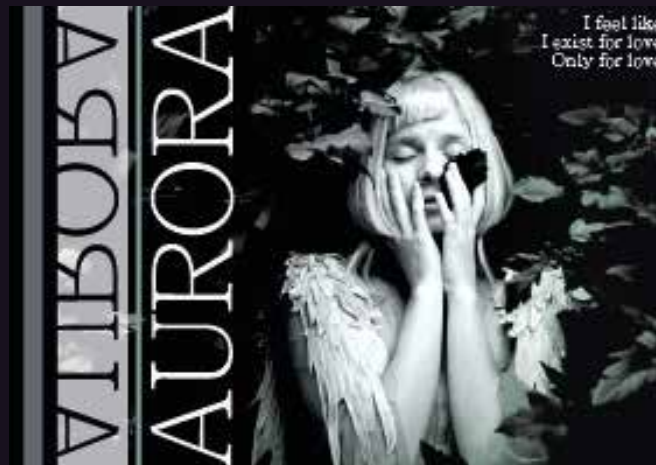
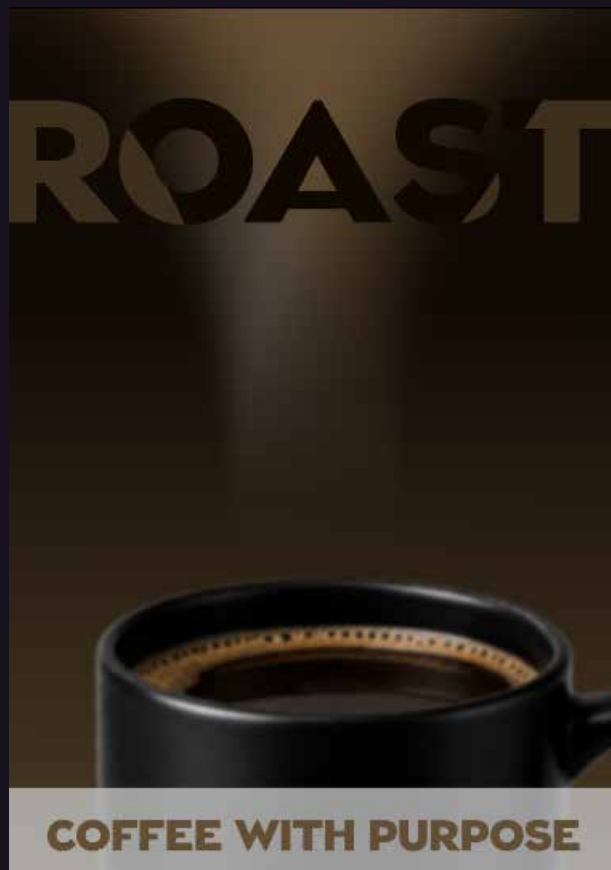
Promotional banners created for my Twitch channel. The designs combine my favourite character artwork, dynamic typography and strong visual effects to attract attention on social media platforms.



My projects

Editorial and Poster Design

A collection of experimental posters focused on typography, composition and visual storytelling. Each design explores a different layout style while maintaining strong contrast and readability.



My projects

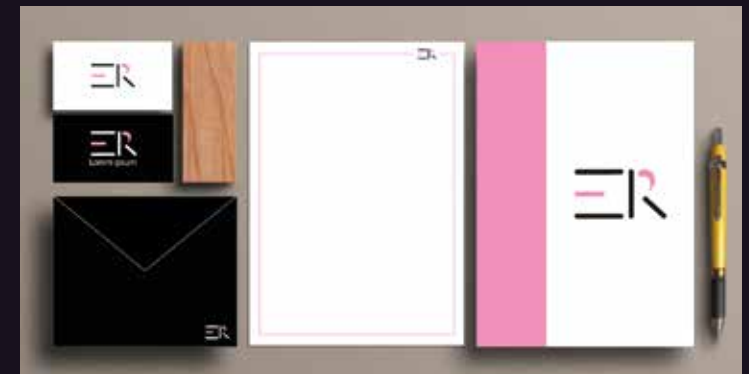
Digital Illustration

A collection of original character illustrations created in different visual styles. The project demonstrates my skills in character design, color selection, shading and digital drawing.



My school projects

PORTING BROS.



🇰🇷 Seoul 🇰🇷



□□ - □□□ _____

Your Vision, My Design.